Took action to influence my government's climate policy
the state of their personal finances, their willingness to take climate-friendly actions – and more.

GLOBAL CONSUMER TRENDS
interest in hybrid/electric cars and renewable energy is waning
With an increasing proportion of consumers struggling to make ends meet because of rising costs,
change, even if:
more money
adopt a more climate-friendly lifestyle
% consumers
download the data tables
For more information, including detailed findings by country, gender or age group,

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