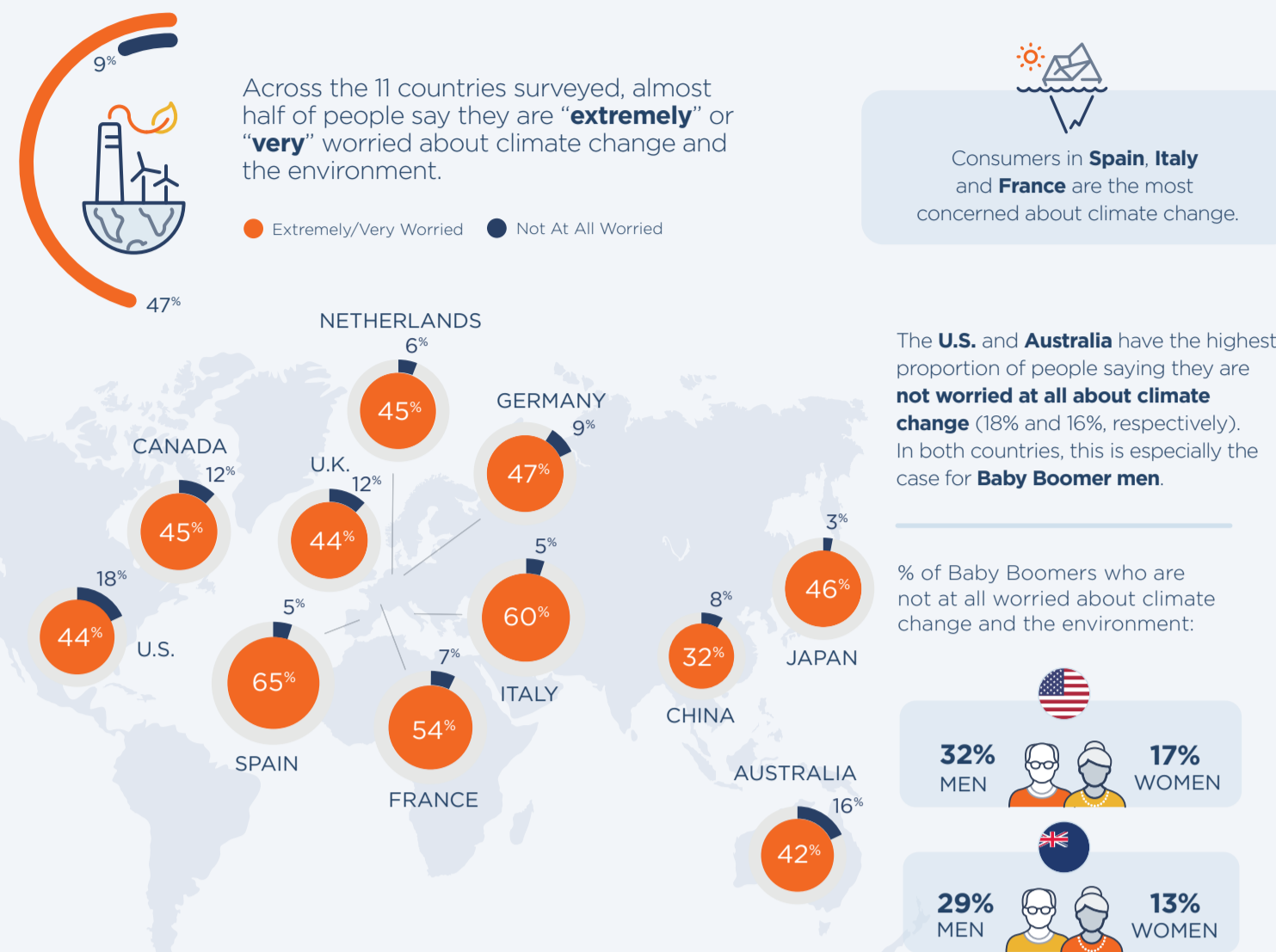


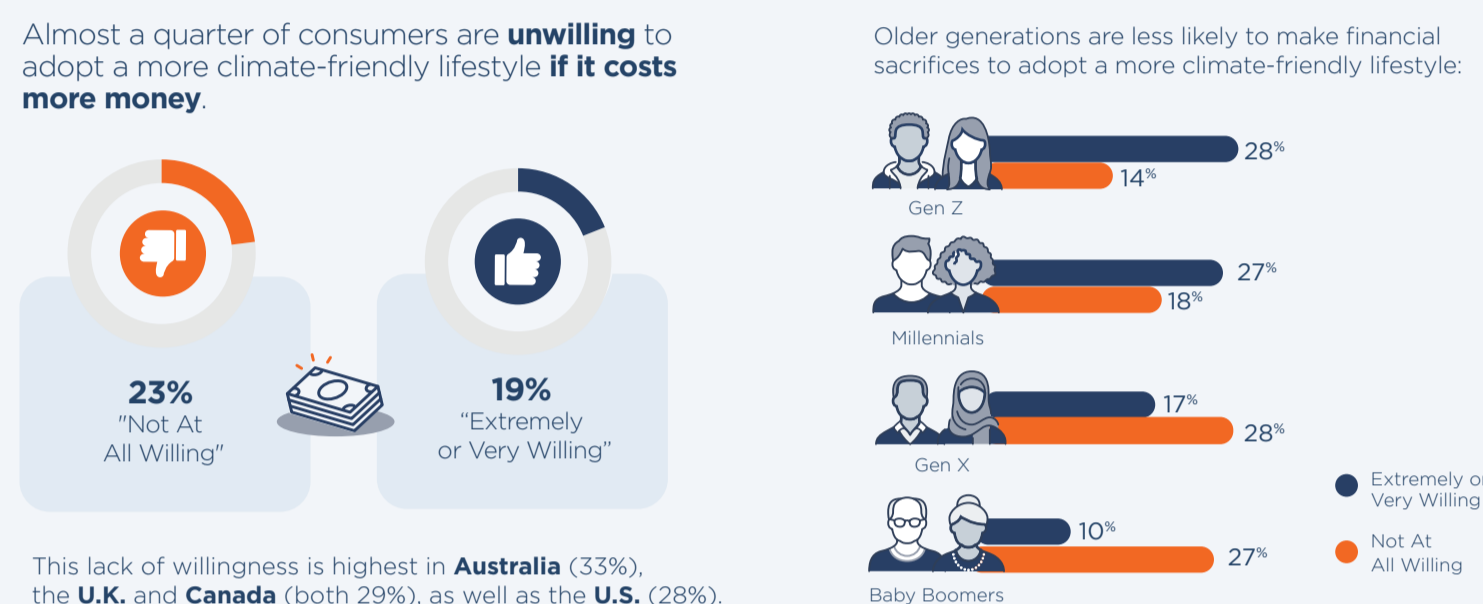
# Climate Action 2023

Dynata's Global Consumer Trends survey explores the attitudes and behaviors of 11,000 consumers across 11 countries toward a range of topics, including their outlook on the year ahead, their biggest concerns, the state of their personal finances, their willingness to take climate-friendly actions – and more.

## HIGH LEVELS OF CONCERN ABOUT CLIMATE CHANGE



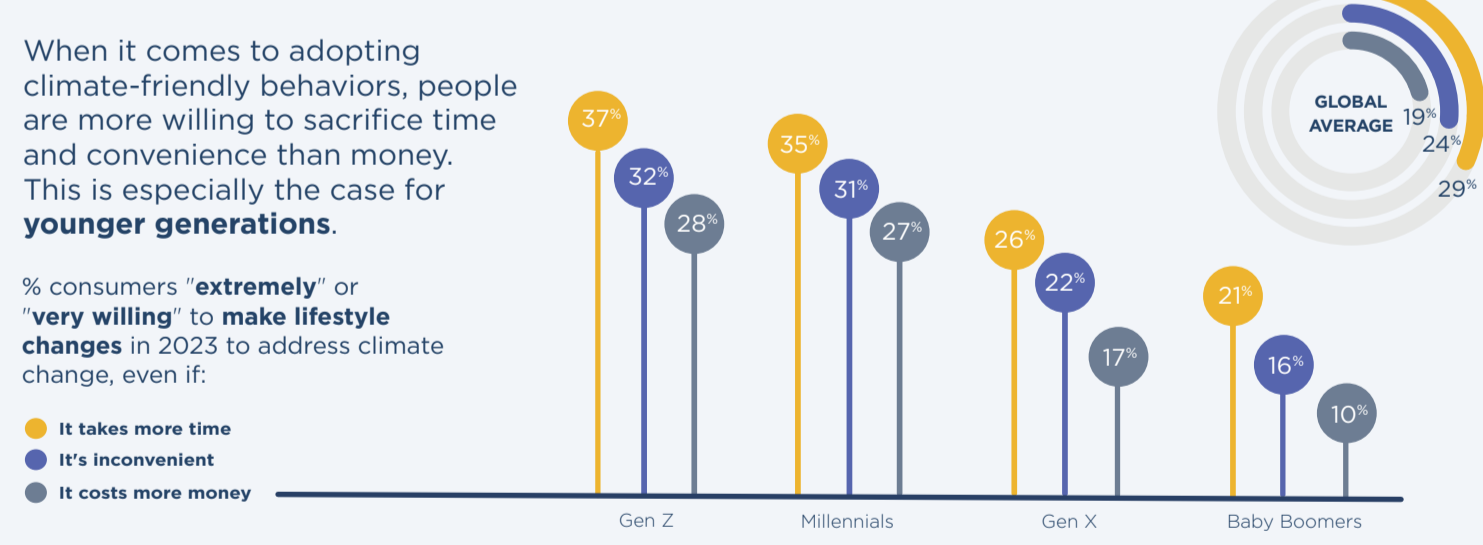
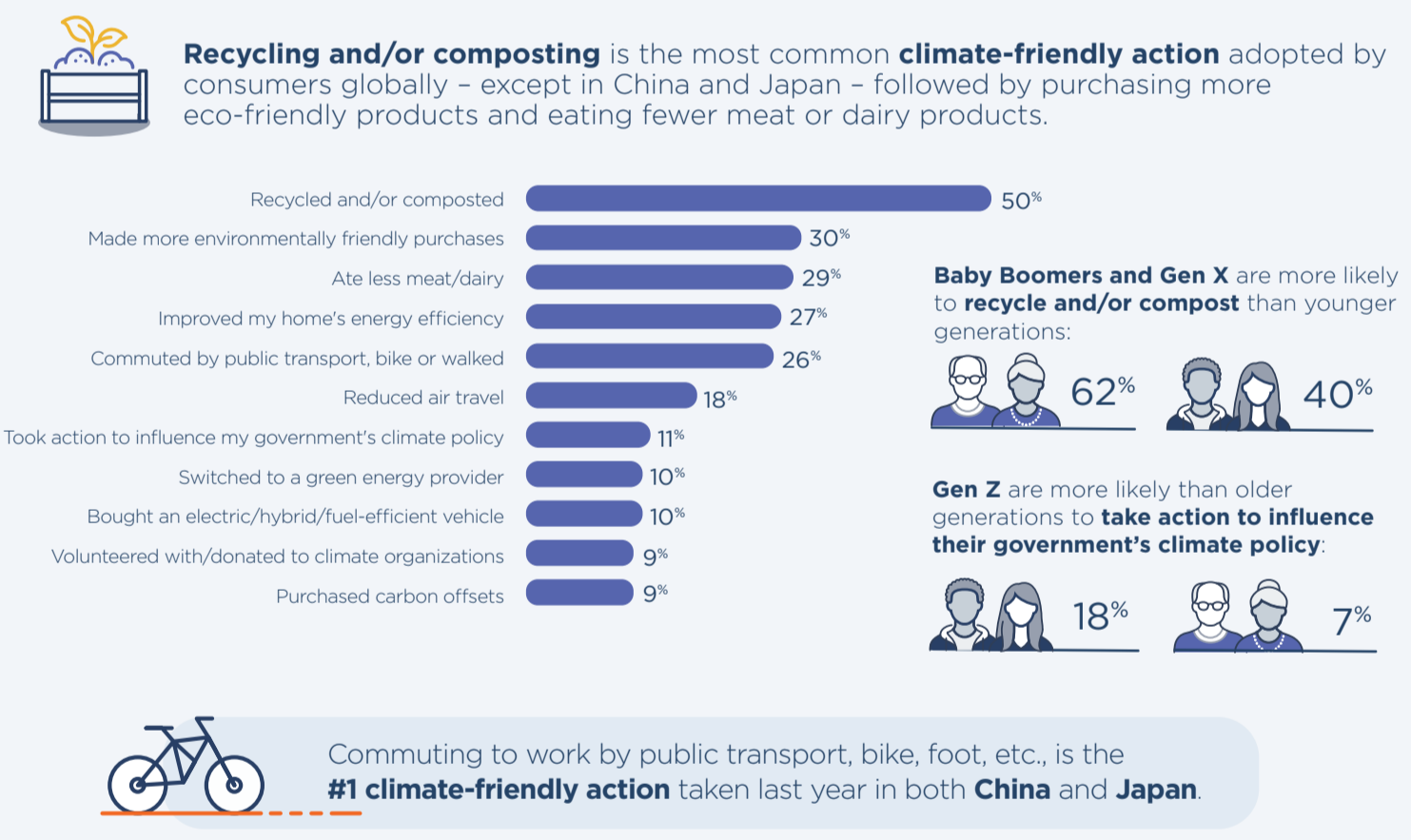
## INFLATION'S IMPACT ON CLIMATE ACTION



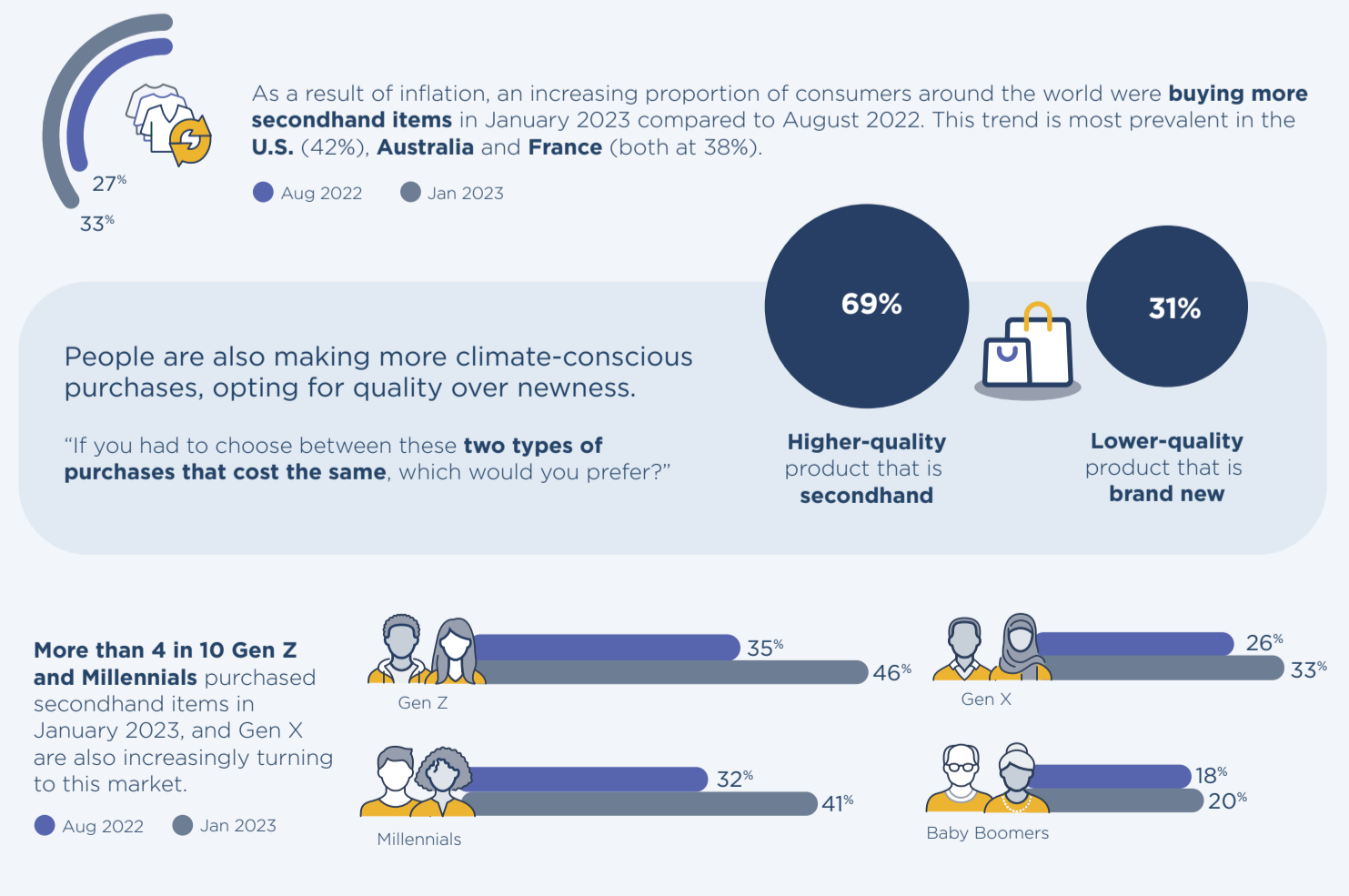
With an increasing proportion of consumers struggling to make ends meet because of rising costs, **interest in hybrid/electric cars and renewable energy is waning**, compared to a year ago:



## CLIMATE ACTIONS TAKEN IN THE PAST YEAR



## SECONDHAND MARKETPLACE ON THE RISE



For more information, including detailed findings by country, gender or age group, **download the data tables** or **contact us**.

Source: Dynata's Global Consumer Trends survey was conducted Jan. 5-10, 2023, among 11,000 consumers age 16+ in the U.S., Canada, U.K., France, Germany, Italy, Spain, the Netherlands, China, Japan and Australia. Participants were selected from Dynata's online panels, with samples quota-controlled to reflect the population on age, gender and region.

The margin of error (at the 95% confidence level) is +/- 3% at the country level, +/-1% at the total level.